

Mansfield Business Improvement District Board Meeting

Held on Tuesday 10th February 2015 at the Bid Office, the Town Hall, Market Place

From 5pm – 5.45pm

Minutes

PRESENT

Barry Hibbert	Shopping Centre Manager, the Rosemary Centre
Lucy Bartle	Restaurant Operator
Nevil Croston	Financial & Professional Services
John Carter	Landlord or Property Owner
Mike Robinson	MDC
Paul Anderton	Leisure Provider
Leon Smith	BID Manager
Stuart Dawson	Independent Retailer
Mandy Hague	Independent Retailer
Rebekah O'Neill	National Large Retailer, Dorothy Perkins
Sarah Nelson	Shopping Centre Manager, Four Seasons Centre

APOLOGIES

John Sankey	Financial & Professional Services
Tony Egginton	MDC
Cllr Kate Allsop	MDC
John Preville	Leisure Provider
Gavin Lewis	National Large Retailer, Beale's
Karon Maxwell	Independent Retailer
Dave Wilson	BID Business crime Manager
Sue Rogers	BID Coordinator

With apologies sent of the Chairman – Vice Chair BH led the meeting.

BH welcomed all to the last board meeting of our first 5 year term and thanked everyone for their efforts with the election. Looking forward to the new term and projects going forward

1. Safe and Secure

As DW sent apologies only a brief update. Project is going well and DW has already secured 10k from the police prevent fund. Has a meeting next week with the Police Commissioner and hopes to secure further funding here too.

Due to meet with Jason Trigg soon (Cardinal Security) about utilising the Wi-Fi further – possible funding for another ambassador through all these pots

2. 2015/16 projects and events

Levy contribution notice handed out to show budgets – these were signed off when the new business plan was signed off **by the board**.

Asked board for ideas not just on events but any projects under all budget streams that they feel the BID should work on – non forthcoming at this point.

RON raised concerns that we have nothing set in stone for events and marketing considering the large budget planned for the year. She suggested as SR has been off, paying for help to do this. SR is back now though not fully fit. SN explained as of this morning the events have been planned and SN will send out with the minutes. Also explained that the large budget is due to SR wages being allocated in this pot (as per national industry advice) and also the marketing budget is not just for events but also things such as media package, magazines and website upkeep.

NC asked why the terminology had been slightly changed on the levy notice in case we were to get queries. This is the terminology that was used in the new business plan that all businesses will have seen and again is due to industry advice.

3. Board Elections / AGM

AGM will take place on Monday 30th March in the town hall.

Invites and agenda have not yet gone out as deadline is next week for those who want to stand to submit their biographies. All existing board standing and SN will send old biog's too all in case they would like to update them.

SN has had over 10 expressions of interest for new members wanting to stand. Show's businesses now want to become more involved.

4. Town Centre Update / Office Move

MR explained about new town centre operations structure – Martyn Thurman is now head of service for operations but MR will remain our point of contact for partnership work and regeneration.

Kevan Poyntz reports to MT but Julie Snowdon is the new town centre manager. A new Markets Supervisor is also in role, and although she has much to learn, new and fresh ideas for the market will be introduced.

All staff need to relocate from the town hall estimated as end of April – Possibility for all to relocate to clumber house in the interim but after this it is still speculative. SN will keep the board updated.

5. Healthy High Street Campaign

Just for Info – this campaign is now being ramped up with a large meeting tomorrow. All retailers have been invited and key MDC members. The aim is for the leads of the campaign (Boots, M&S and Santander) to encourage all other retailers to come on board and act as ambassadors for the town.

Please encourage as many businesses as possible to attend

6. AOB

MH raised concerns with the attitudes of the Town Centre Wardens. They are having issues with their rear car park (New Look's) and the alley that leads to it. The wardens are stating they will have to issue tickets if the rubbish is not removed – however although the businesses do all they can to secure the bins and remove the rubbish they want to know what the town is doing for them to help with the issues, i.e. CCTV

Although the BID keeps trying to help keep it clean we do not have the manpower. MR will discuss with the wardens manager.

SN will ask DW about a gating order and possibly discuss with NCC to move things along

There being no other business the meeting was closed at 18.00

Chair Signature.....

BID Manager Signature.....

Dates of forthcoming meetings:

AGM – Monday 30th March 15