

Mansfield Business Improvement District Board Meeting

Held on Tuesday 14th February at the Bid Office, Clumber House, Clumber St

From 5pm – 5.45pm

Minutes

PRESENT

John Sankey	Financial & Professional Services, Chair
John Carter	Landlord/Property Owner
Mandy Hague	National Large Retailer/ Dorothy Perkins
Karon Maxwell	Independent Retailer
Leon Smith	Independent Retailer
Nevil Croston	Financial & Professional Services
Sally Francis	Large National Retailer/Boots
Barry Hibbert	Shopping Centre Manager, the Rosemary Centre
Stephen Gregory	Café/Restaurant
Paul Anderton	Leisure Provider
John Preville	Leisure Provider
Mayor Kate Allsop	MDC
Mike Robinson	MDC
Dave Wilson	BID
Sarah Nelson	BID

APOLOGIES

Rebekah O'Neil	Shopping Centre Manager, Four Seasons
Craig Kerry	Independent Retailer
Harvey Glenn	Landlord/Property Owner
Cllr Joyce Bosnjak	NCC

	<u>Actions</u>
<p>TO BE READ INCONJUNCTION WITH PRE BOARD REPORT</p> <p>1. <u>Introductions/Apologies</u></p> <ul style="list-style-type: none"> - Welcome to new board of 2017/18 <p>2. <u>Chair / Vice Chair Appointment</u></p> <p>Motion carried and all in favour to appoint John Sankey as Chair and Barry Hibbert as Vice Chair for 2017/18</p> <p>All in favour to change SN's title to Chief Executive to reflect other BID positions through the UK</p> <p>3. <u>KPI's</u></p> <p>KPI's look favourable in comparison to national stats</p> <p>Discussion around crime rates and particularly evening economy violence and retail theft. Although up, this is the national picture. Difficulty in being less police resources</p> <p>Awaiting for confirmation from community safety partnership regarding night ambassadors funding</p> <p>Update regarding the rough sleepers and progress on this. There seems to be only the core rough sleepers left who need more dedicated intervention but this is being worked on through the partnership</p> <p>4. <u>Marketing and Rewarding Visits.</u></p> <p>Positive updates regarding all the events that are pending this year.</p> <p>Also added that this year will see the first 2 week xmas market in the town and also an I Love Mansfield Tiny Tots 2017 photo competition</p> <p>Rewarding visits still going well with over 2500 members – the dashboard so that businesses can access their own offers is just being built</p> <p>5. <u>Safe and Secure</u></p> <p>See report</p> <p>6. <u>Britain in Bloom</u></p> <p>Idea to use art students to paint pictures on the empty shop windows with chalk paint</p> <p>Mike to look at having the bent sign from Market St (next to side of town hall) removed before the judges come round</p>	

7. Town Team

Steady progress being made and we will soon do a press release to showcase what the TT is doing once the vision document has been refreshed

Board to comment on any changes for the marketing / leasing brochure

8. Health Agenda

Please sign up your staff to the free NHS health checks

We will soon be having 2 external defibrillators fitted in the town due to some funding given by the John Eastwood charity

AOB:

- Positive feedback given re: the improvement of street furniture since it has been painted
- Mike to look at how the car park machines in 4 seasons can incorporate taking card payments
- Update on Dame Flogan St – MDC have responded to new proposals submitted by the owners and are waiting for a reply from them
- Update on old bus station site – no developers came forward so MDC looking at in house options
- SG – raised concerns about the CCTV not covering businesses on Toothill and the recent break ins/damage these businesses are suffering. MDC and DW to look at this and what can be offered

There being no other business the meeting was closed at 18.00

Chair Signature.....

BID CEO Signature.....

Dates of forthcoming meetings:

Date	Time	Venue
Tuesday 27 th June 2017	5.00pm – 6.30pm	BID Office
Tuesday 29 th August 2017	5.00pm – 6.30pm	BID Office
Tuesday 31 st October 2017	5.00pm – 6.30pm	BID Office

Tuesday 19 th December 2017	5.00pm – 6.30pm	BID Office	
Tuesday 27 th Feb 2018	5.00pm – 6.30pm	BID Office	
AGM Monday 26 March 2018	5.30pm – 6.30pm	BID Office	

