

# Mansfield Business Improvement District Board Meeting

Held on Tuesday 27<sup>th</sup> June at the Bid Office, Clumber House, Clumber St

From 5pm – 5.45pm

## Minutes

### PRESENT

John Sankey	Financial & Professional Services, Chair
Rebekah O'Neil	Shopping Centre Manager, Four Seasons
Craig Kerry	Independent Retail
Stephen Gregory	Café/Restaurant
Paul Anderton	Leisure Provider
John Previll	Leisure Provider
Mike Robinson	MDC
Dave Wilson	BID
Sarah Nelson	BID

### APOLOGIES

Cllr Joyce Bosnjak	NCC
John Carter	Landlord/Property Owner
Mandy Hague	National Large Retailer/ Dorothy Perkins
Karon Maxwell	Independent Retailer
Leon Smith	Independent Retailer
Nevil Croston	Financial & Professional Services
Sally Francis	Large National Retailer/Boots
Barry Hibbert	Shopping Centre Manager, the Rosemary Centre
Mayor Kate Allsop	MDC

TO BE READ INCONJUNCTION WITH PRE BOARD REPORT

**1. Introductions/Apologies/Previous Minutes**

Harvey Glenn has now left his position at Brunt's Charity so will no longer be on the BID board

Update on CCTV for Toothill – All areas are covered by CCTV

**2. Finance**

Approved

**3. KPI's**

**4.**

More detailed end of quarter KPI's will be issued at the next board meeting

RON – reported a -2% footfall drop year on year. However trading performance is very different for each trader and on a positive note Primark are due to start a refurbishment shortly

The Night time economy is also struggling with 5 businesses shutting in the last 6 months

**5. Marketing and Rewarding Visits.**

See report

Additionally the Tour of Britain will be starting in the town centre on Wed 6<sup>th</sup> Sept and a pre event will be taking place on the Tuesday evening before to make the most of the event

Lots of great events taking place in the armlet place now – CK asked if the businesses could be made aware of these much more in advance to help promote

**6. Safe and Secure**

See report

Last week we had the yearly 10k contribution from the PCC approved – however this week the PCC finance officer has pulled the contribution due to the National Business Crime funding that Nottinghamshire has received stating that the work we are doing should be funded by that. This is very frustrating and we will be challenging the decision

On a positive note Birmingham BID manager has put in a request to their BID board to fund DW one day a week to set up a business crime partnership there.

**Actions**

We have now passed the new National Business Crime accreditation process with a distinction and are one of only 2 to have done this so far. A lot of hard work went in to this so a huge achievement. Board given thanks to DW for this

**7. Britain in Bloom**

Projects going well and the national judges attend on 8<sup>th</sup> Aug

**8. Town Team**

The marketing brochure for the town has now been completed

A meeting with BID, MDC and the police is taking place on 11<sup>th</sup> July to discuss the vision document and licensing decisions to help with a café culture plan

**9. Office Move**

Due to the DWP moving in to the civic centre, MDC staff is being relocated to clumber house. Therefore the BID needs to move.

MDC are kindly allowing us to move to their Regent street property – this move needs to be completed by the end of July

**10. Defibrillators**

See report

AOB:

- RON asked if MDC or the BID could challenge NCC that Mansfield does not need an emergency evacuation plan – particularly due to recent incidents. MR to pick this up with County

There being no other business the meeting was closed at 18.00

Chair Signature.....

BID CEO Signature.....

Dates of forthcoming meetings:

Date	Time	Venue
Tuesday 29 <sup>th</sup> August 2017	5.00pm – 6.30pm	BID Office

Tuesday 31 <sup>st</sup> October 2017	5.00pm – 6.30pm	BID Office	
Tuesday 19 <sup>th</sup> December 2017	5.00pm – 6.30pm	BID Office	
Tuesday 27 <sup>th</sup> Feb 2018	5.00pm – 6.30pm	BID Office	
AGM Monday 26 March 2018	5.30pm – 6.30pm	BID Office	

