

MANSFIELD

Your next Town?



KEY FACTS

History – Mansfield is an historic market town first named in the Domesday book which continues to be a beautiful conservation town to this day, exhibiting a well-established heritage trail and regular colourful and specialised markets.

CRIME RATES

11% – on average 10 crimes a week

RETAIL RANKING

2010 – 137
2011 – 135
2012 – 112

TOWN CENTRE SHOPPER EXPENDITURE

2011-2012 – +7.14%
(£521,207,003)

Catchment Shopper Population

– 1,218,265

Demographics

– Age 0 – 19 yrs. – 23%
20-39 yrs. – 24%
40-64 yrs. – 35%
65+ yrs. – 18%

Professional Group Demographics

Managers/Professional/Technical – 29.4%
Administrative/Skilled Traders – 19%
Caring/Leisure/Sales & Customer Services – 21.2%
Plant/Machine Operatives/Elementary – 30.4%

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NATIONAL BRANDS

Debenhams • River Island • M&S • Dorothy Perkins
New Look • McDonalds • Pizza Hut • Virgin Mobile
Boots • WH Smiths • HMV • Home Bargains • Peacocks
Primark • Laura Ashley • Thornton's • Thomas Cook
Thomson's • Costa Coffee • BHS • Weatherspoons
Ernest Jones • Wilkinson's and many more.
Mix of independents including, retail, service providers
and award winning restaurants.

EXCELLENT TRANSPORT INFRASTRUCTURE

Mansfield's central position means the bulk of the
country can be accessed within a 3 hour drive. Access
can be via M1, Robin Hood Rail Line, East Midlands
Airport and a new £9 million bus interchange in the
heart of Mansfield Town.

UNIQUE ATTRACTION

One of the first UK large towns to offer free Wi-Fi for
all visitors to the town, becoming an established
technological hub for virtual shopping and retail
advertising through shop windows.

ENTERTAINMENT/LEISURE

Family restaurants • Award winning Al a Carte
restaurants • Award winning museum • Beautiful 1910
restored theatre • Refurbished library with auditorium
and seating for events • Bingo • Bowling • The Old
Library Multi media centre • Regular town centre events
attracting footfall's of over 8000 • Vibrant night time
economy with mix of bars and clubs.



Mansfield Business Improvement District – **01623 635675**
Mansfield District Council Regeneration Team – **01623 463151**
Mansfield District Council Planning team – **01623 463182**

www.mansfieldtowncentre.co.uk